

ITEM ENHANCEMENTS IN MARKETPLACE

Walkthrough & Guidance

basware
Simplify Operations, Spend Smarter.



WHAT'S INSIDE?

Enhancing items in Marketplace

Templated Items

Matrix Items

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ADVANCED ITEMS

Templated Items and Matrix Items are two new features which will improve the appeal of items offered in Marketplace and provide a more streamlined shopping experience for the Buyer. All within the control of the Supplier.



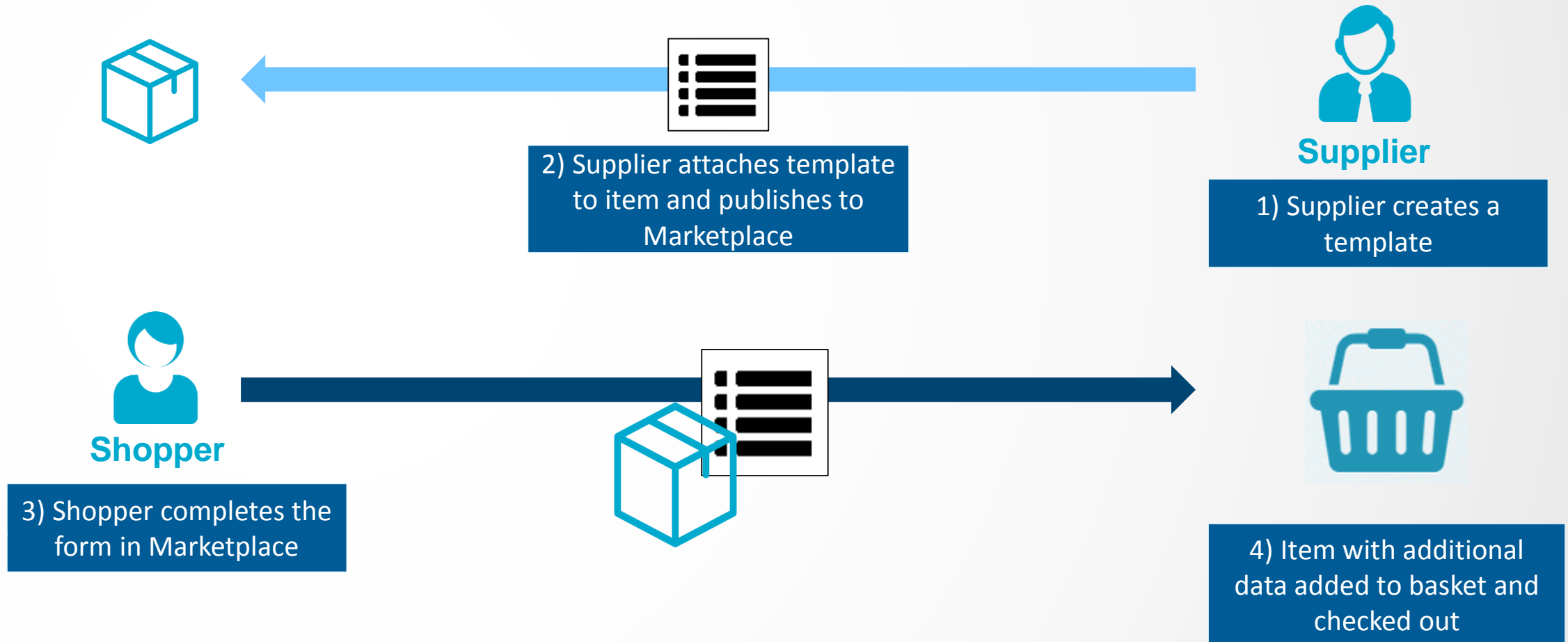
TEMPLATED ITEM



COLLECT MORE INFORMATION FROM BUYER VIA A SUPPLIER DEFINED FORM*

- Supplier driven
- Ready to use template tool in Product Manager
- Collect additional information via
 - Free text forms
 - Drop down menus
- Override functionality in Marketplace
- Checkout and add to basket as usual

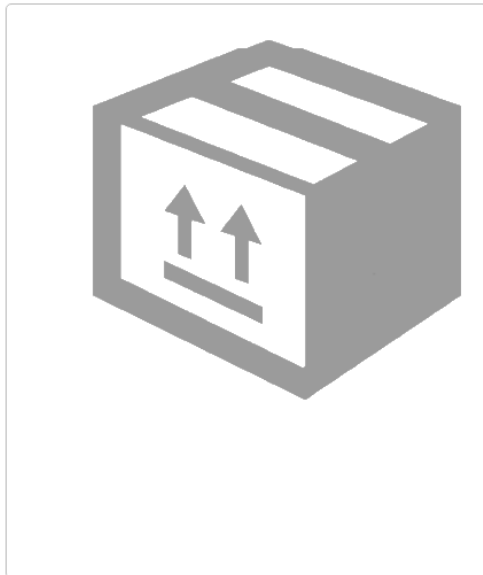
ADD EXTRA DATA TO ITEM AND CHECKOUT



EXAMPLE: ALLOWING BUYER TO OVERRIDE AND CHOOSE A DIFFERENT SUPPLIER

Item Details

Quotes ⁰ Lists ⁰ Compare ⁰ Basket



Cleaning Services

Supplier: Procserve
Item ID: ART0120
Price: 105,00 GBP
Order Unit: Each
Increment: 1
Quantity:
Min/Incr: 1.0/1
Price Breaks: 1+ 105,00 GBP / Each
Delivery: n/a

Customisation

Supplier:

- ☆ H.A. Building Cleaning Agency
- ☆ A. Uniform Cleaning Services
- ☆ B. Textiles Ltd
- ☆ H.A. Building Cleaning Agency
- Professional Quality Service Ltd
- Smiths Cleaners
- AA Chemicals Ltd
- LP Cleaners Ltd
- TT Professional Cleaners

Description

Cleaning services - Hannover

Also by this supplier

Additional Information

Name	Value
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MATRIX ITEM

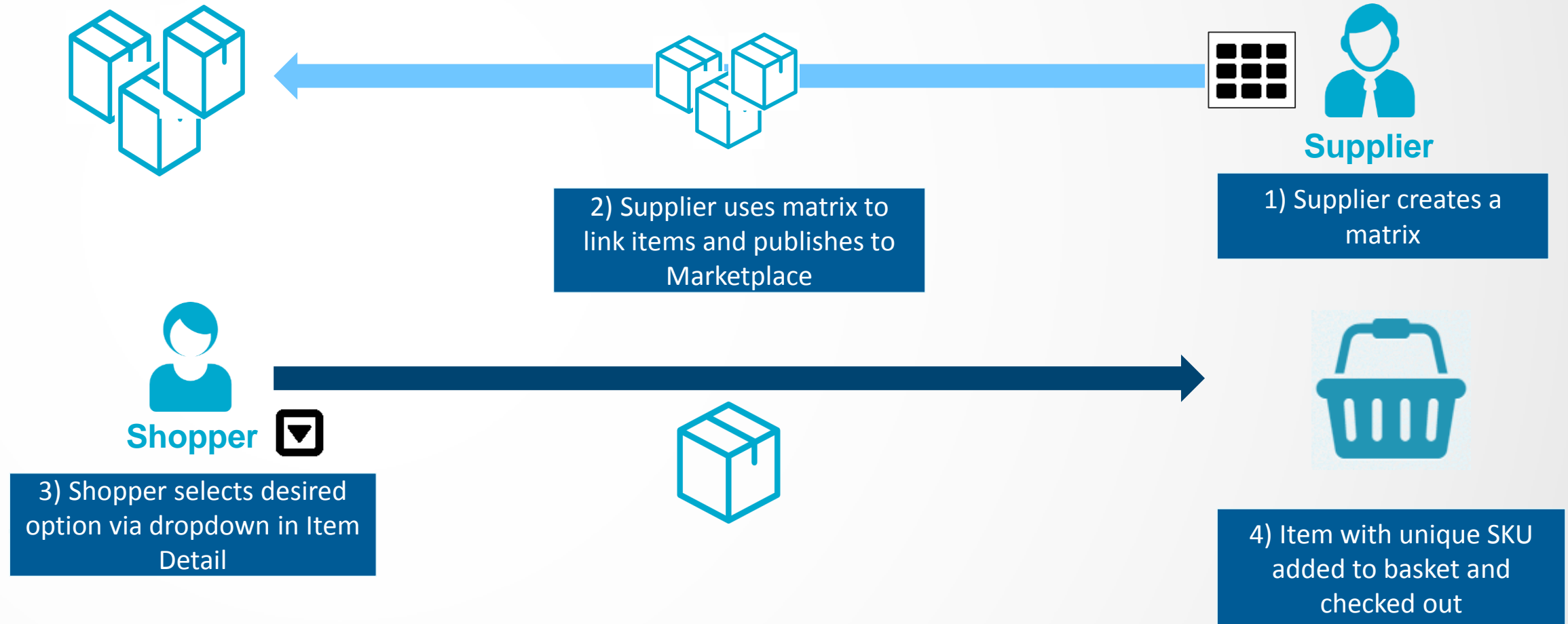
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BUYER CAN CHOOSE VARIATIONS OF THE SAME PRODUCT IN THE SAME SHOPPING WINDOW

- Supplier driven
- Ready to use “Create Matrix” tool in Product Manager
- Link items of the same but with variations and publish to Marketplace
- Buyer can in one item detail window
 - Choose and select a variation of an item via dropdown
 - Add item to basket and checkout
- Each variation is a standard item with a unique SKU and price


LINK ITEMS IN MARKETPLACE VIA A MATRIX



EXAMPLE: PICK ANOTHER VERSION AND ADD TO BASKET

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Item Details



Yoga tank

Supplier: [Redacted]
Item ID: **YOGT123WH-XS**
Price: 45,00 GBP
Order Unit: Each
Increment: 1
Price Breaks: 1+ **45,00 GBP / Each**
Delivery: Apparel Delivery


Other Options

Colour: White
Size: XS, **XS**, S, M, L, XL

Description
Bamboo material yoga tank top in a variety of colours


Additional Information

Name	Value
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Item Details



Yoga tank

Supplier: [Redacted]
Item ID: **YOGT123BLM**
Price: 50,00 GBP
Order Unit: Each
Increment: 1
Price Breaks: 1+ **50,00 GBP / Each**
Delivery: Apparel Delivery

Other Options

Colour: Black
Size: M

Description
Bamboo material yoga tank top in a variety of colours

Additional Information

Name	Value
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